

Session 1 — Wed 3 Dec 2025, 07:00–10:00	UTC Start	Presentation	Speaker
	07:00	Welcome Session	ConsMark Board
	07:15	Plenary Speaker	Emily Gregg
	07:45	Community perceptions of a biosecurity management response to Polyphagous Shot-hole borer (<i>Euwallacea fornicates</i>)	Kim Feddema
	08:00	Promoting 'Harmony': A mobile game to discourage human–elephant conflict-aggravating behaviours among youth in tea estates of Northeast India	Divya Vasudev
	08:15	Break	
	08:30	How commercial video games engage with biodiversity and conservation: A systematic map of literature	Katie Blake
	08:45	Effectiveness of positive and negative marine species imagery in promoting ocean conservation: A consumer neuroscience study using visual priming	Aroa Costa Feito
	09:00	Launching the world's first Marine Protected Areas Day. Lessons learnt and plans for the future	Judy Mann-Lang
	09:15	Seeing the Animal Before the Message: How First Impressions impact understanding of a Conservation Campaign	Meg Shaw
	09:30	Can information framing increase farmers' uptake of voluntary agri-environmental measures? A randomised controlled trial in Slovenia	Živa Alif

Session 2 — Wed 3 Dec 2025, 16:00–19:00		UTC Start	Presentation	Speaker
	16:00		Plenary	Brooke Tully
	16:30		Time, security, and dog wellbeing inform persuasive messaging to promote dog confinement for conservation in Chile	Rocio Contreras-Abarca
	16:45		Social Media Images and Wildlife Conservation – a double-edged sword	Andrea DiGiorgio
	17:00		Behavioral Approaches to Strengthen Youth Leadership in Community Reforestation of Tropical River Forests in Maroantsetra, Madagascar	Ana Yi Soto
	17:15		Sound-Based Engagement as a Tool for Ocean Connection and Conservation	Heather Spence
	17:30		Hook, Line & Social Media: A case study in strategic digital communication	Kira Kawano
	17:45		Break	
	18:00		Co-Brewing Conservation and Community: A Visual Interrogation of Local Craft Breweries Conservation and Marketing Strategies	Taylor Foerster
	18:15		Navigating the Messy Middle: Building Community for Piping Plover (<i>Charadrius melodus</i>) Conservation at Montrose Beach	Erin Shoffstall
	18:30		Are there differences in fear levels and conservation attitudes towards large carnivores (black bears, coyotes, grey wolves, mountain lions) when they are depicted as either aggressive or non-aggressive on social media?	Taylor Petro
	18:45		Stormwater Campaign Messages, Images, and Responses: An experimental case study in Tampa Bay	Blake Simmons
	19:00		The Power of Mentorship - Why and How we can all be better Mentors	Nicole Reese
	19:15		When Does Fit Matter? Testing Humor–Issue Fit and Psychological Distance as Moderators When Reading Humorous Pro-Environmental Social Media Posts	Ch'Ree Essary

Session 3 — Thu 4 Dec 2025, 00:00–03:00	UTC Start	Presentation	Speaker
	00:00	Analyzing Trends of YouTube Video Metadata on Views in Sustainable Agricultural Videos	Tim Holland
	00:15	#PonoCatParents – using conservation marketing to build relationships, understanding, and better outcomes for outdoor cats (<i>Felis catus</i>), wildlife, and Hawai'i	Kirsten Leong
	00:30	Island Traveler Outreach for Invasive Species Prevention: A Review of the Literature on Audience Factors and Message Approaches	Rachel Hutchins
	00:45	From Appeal to Action: Conservation Campaigns Driving Collective Change for Biodiversity	Lauren Mann
	01:00	The Effectiveness of Message Framing in Understanding Tolerance Towards Florida Panther Conservation in Florida	Sweta Dixit
	01:15	Why conservation professionals are vulnerable to mental health issues	Andrew Wright
	01:30	Break	
	01:45	Achórate por el Mono Choro de Cola Amarilla (<i>Lagothrix flavicauda</i>): Mobilizing National Pride and Community Action for Conservation in Peru	Gerson Ferrer
	02:00	The Power of the People: Storytelling in Video-Based Zoo Education as a Tool to Inspire Conservation Action	Connor McHugh
	02:15	Becoming a Community Piko: A case study of collaborative care at Waikalua Loko I'a, O'ahu	Grace Cajski
	02:30	Planning Conservation Marketing Campaigns with the B.E.H.A. V.I.O.R.A.L. Shifters Framework: A Case Study Addressing Wildlife Feeding and Vehicle Strikes	Lucy Chalgren
	02:45	From Data to Policy: Community Action Reduces Vehicle-Wildlife Conflict for Endangered Nēnē	Jordan Lerma
	03:00	Connecting Youth to Conservation Through Digital Storytelling	Chris Henry

Session 4 — Thu 4 Dec 2025, 08:00–11:00	UTC Start	Presentation	Speaker
	08:30	Plenary	Diogo Verissimo
	09:00	Promoting coexistence of Human-Tiger in Urban Landscape of Bhopal through community engagement	Durga Prasad Srivastav
	09:15	Promoting Positive Public Perceptions of Primates and Primatology	Sian Waters
	09:30	From Clicks to Community: Building Connection and Action in Conservation Marketing	Danielle Boobyer
	09:45	Koala Conservation through Participatory Research: Koality Insights for Citizen Science	Liz Foote
	10:00	Closing session	ConsMark Board